

**Collaboration between Indira Mahavidyalaya, Kalamb Dist. Yavatmal & Seva Prakashan, Amaravati**

**Name of the Activity: Guidance Programme on Publication Business**



Collaboration between  
Indira Mahavidyalaya, Kalamb Dist. Yavatmal  
&  
Seva Prakashan, Amaravati

**Guidance Programme on Publication Business**

**Date: 04/01/2020 Time: 12:30 PM**

**Mr. Onkar Shelke**  
**Resource Person**

**Venue**  
**Seminar Hall,**  
**Indira Mahavidyalaya, Kalamb**



### Attendance Sheet

S.N.	NAME OF STUDENTS	SIGNATURE
1.	Dhanshei sunil Khudsange	<i>Dhanshei Khudsange.</i>
2.	chetna Jitendra Katre	<i>Chetna Katre.</i>
3.	Jayashri Ashok Raut	<i>Jayashri Raut</i>
4.	Jayashri Digamber chaudhari	<i>Jayashri Chaudhari.</i>
5.	Bhumisha Santosh Wankhede	<i>B. S. Wankhede</i>
6.	Achal Santosh Thakre.	<i>Achal Thakre.</i>
7.	Akshada Sanjay Ataram	<i>A. S. Ataram.</i>
8.	Kaifina Sudhakar Gauthe	<i>K. S. Gauthe</i>
9.	Roshni Mahendraji kothari	<i>Roshni Kothari</i>
10.	Sakshi Pradip Hajare	<i>S. P. Hajare.</i>
11.	Aarav Mahin Sheikh Shakil	<i>Aarav</i>
12.	Aamena Sadaf syed Yusuf	<i>Aamena</i>
13.	Tanvhi Subhash Tone	<i>Tone</i>
14.	Bhumika Chandrashekhra Durgade	<i>Bhumika Durgade</i>
15.	Fiza . Jawed. Pathan	<i>F. Pathan</i>
16.	Pratik S. Patange	<i>Pratik Patange</i>
17.	Sumanand A Jirkar	<i>Sumanand Jirkar</i>
18.	Kunal. V. Dhore	<i>K. V. Dhore</i>
19.	Ananya D. Khirkar	<i>A. Khirkar</i>
20.	Anil K. Mokase	<i>A. Mokase</i>
21.	Aniket P. maraskolhe	<i>A. P. maraskolhe</i>
22.	Pratik R. Shende	<i>Pratik Shende.</i>
23.	Abhijit S. Kawade	<i>Abhijit Kawade</i>
24.	Aditya Prakash Bankar	<i>Aditya Bankar</i>
25.	Chetan Kawadui Thakare.	<i>C. Thakare.</i>
26.	Pragati Manohare Chachame	<i>Pragati</i>
27.	Prachi Santosh Devtale	<i>P. S. Devtale</i>
28.	Mamata Ashok chaudhari	<i>M. Chaudhari</i>

29.	Mayatri Santosh Zade	<u>Uzaid</u>
30.	Zarqua Mahin Plo Md Rahil Patel	<u>Patel</u>
31.	Sakshi Santosh Wankhede	S.S.Wankhede
32.	Sakshi Pravin Bhargat	S.P. Bhargat
33.	Vaishnavi Balusao Khode	<u>BKhode</u>
34.	Sakshi Rajendr Ghode	S.Ghode
35.	Tanisha Namdev Bhankhede	T.N. Bhankhede
36.	Sakshi Sunil Borle	S.S. Borle
37.	Rutuja Dasheutaji yenukaze	R.D. yenukaze
38.	Rutika Santosh Kale	R.Kale
39.	Sahil N+M Ambale	<u>Sahil</u>
40.	Prajik Davinasa Zoting	<u>Prajik</u>
41.	Vaishnavi Sanjay Borwar	<u>Borwar</u>
42.	SUYOD Sunilrao Nawade	<u>SUNYOD</u>
43.	Aditya Gajanan Shende	<u>Aditya</u>
44.	Azhar Khan Fiooz Khan	<u>Azhar</u>
45.	Mohd Adnan Mohd Iqbal	<u>Adnan</u>
46.	Abhijit Shrawan Jawali	<u>Abhijit</u>
47.	Vaibhava Swami Ambekar	<u>Vaibhava</u>
48.	Shubham Arunrao Gulhane	<u>S.A. Gulhane</u>
49.	Vishal Ganeshrao Lawhale	<u>V.Lawhale</u>
50.	Prathamesh Prakash Urkute	<u>Prakash</u>
51.	Aditya Sachin Kar. Desai	<u>Aditya</u>
52.	Chaitanya Ganesh Mahure	<u>Chaitanya</u>
53.	Rutvik Sonu Gawande	<u>Rutvik</u>
54.	Karan. Satish. Rohankar	<u>Karan</u>
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## Report

<b>Name of Activity:</b>	<b>Guidance Programme on Publication Business</b>
<b>Purpose of the MoU:</b>	<b>Knowledge Sharing</b>
<b>Date:</b>	<b>04/01/2020</b>
<b>Number of Participants:</b>	<b>54</b>
<b>Venue:</b>	<b>Seminar Hall, Indira Mahavidyalaya, Kalamb</b>
<b>Name of the Resource Person:</b>	<b>Mr. Onkar Shelke</b>

A Guidance Programme on Publication Business was held on April 1, 2020, at the Seminar Hall of Indira Mahavidyalaya in Kalamb. A total of 54 individuals attended the programme, indicating a strong interest in the subject matter. The venue provided an appropriate setting for such an event, offering ample space and facilities conducive to learning and discussion. Mr. Onkar Shelke, a respected figure in the publication industry, served as the resource person for the programme. His expertise and experience added significant value to the event, enriching the discussions and providing practical insights into the publication business. Throughout the programme, Mr. Shelke shared valuable knowledge, including industry trends, best practices, and strategies for success in the publication sector.

The programme covered various aspects of the publication business, including editorial processes, marketing strategies, distribution channels, and digital publishing trends. Participants engaged actively in the discussions, posing insightful questions and sharing their own experiences and challenges in the field. The interactive nature of the sessions fostered a collaborative learning environment, allowing participants to exchange ideas and learn from one another. Key topics addressed during the programme included the importance of quality content, the role of technology in publishing, copyright and intellectual property rights, and emerging opportunities in the digital publishing landscape. Mr. Shelke's presentations were informative and engaging, providing participants with practical tips and tools to enhance their publication ventures.

The Guidance Programme on Publication Business was a resounding success, thanks to the collective efforts of the organizers, participants, and resource person. It served as a valuable platform for knowledge sharing and networking, empowering participants with the skills and insights needed to thrive in the dynamic and competitive world of publishing. The event concluded with a sense of enthusiasm and inspiration, as participants departed with newfound knowledge and a renewed sense of purpose in their publication endeavors.

*V. P. Mandam*  
**For Seva Prakashan.**

*P. B. Mandake*  
**PRINCIPAL**  
**Indira Mahavidyalaya**  
**Kalamb Dist. Yavatmal**